

The Blaenavon Town Traders Association

Chairman – Tom Wood

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For Immediate Release

Fresh New Committee, Fresh New Logo Needed!

Following a successful 2009, The Blaenavon Town Traders Association (BTTA) has recently elected new members to the committee with a key aim to boost the trading and visitor experience in the World Heritage Town of Blaenavon.

Newly elected Chairman Tom Wood, who runs his own business consultancy in the town, is keen to raise the profile of the town as a unique shopping experience as well as a great place for small businesses to operate from.

“I am really very excited to be part of the BTTA, where we have a very proactive and friendly group of businesses who care about going that extra mile to make the shopping experience in Blaenavon something which benefits the local community and visitors to the town”, comments Tom Wood. “We are very lucky to be able to enjoy coming to work every day surrounded by beautiful countryside, a regenerated townscape and an environment where you are always welcome, and we want to share this with as many people as possible. That is why we have launched our new website, www.btta.co.uk, and we think it would be a great idea to run a competition for anyone young or old to design a new BTTA logo for us, which can be used not only on our website, but also in all our promotional material.”

There are no restrictions on the design of the logo, but the BTTA feel it must capture some of the unique features of trading within Blaenavon. “We really want people to be inventive,” adds BTTA Secretary Pam Killick of Chocs Away, “of course it will help if entrants spend time in the town to capture the spirit of Blaenavon Town Centre, but we welcome entries from young children through to adults who can tell us what Blaenavon means to them. This could be a great project for a young budding artist or even a design professional looking to add to their portfolio.”

Entries are to be emailed to info@btta.co.uk or posted to BTTA, 35 Broad Street, Blaenavon, Torfaen, NP4 9NF. Closing Date is 29th May 2010. See www.btta.co.uk for more information.

ENDS